

Fact Sheet

FOR IMMEDIATE RELEASE

March 9, 2021

FOR MORE INFORMATION:

Adeline Gonzalez

Public Relations

Adeline_gonzalez@taylor.edu

Generation Z Rallies Together against Trump Rally via TikTok

WHAT

- On June 20, 2020, former President Trump expected a big turnout for his campaign rally in Tulsa, Oklahoma.
- President Trump's campaign manager, Brad Parscale said that this was "the biggest data haul and rally signup of all time by 10x."
- Tulsa Fire Apartment officials said that the rally drew in less than 6,200 people, even though the venue could hold 19,000.
- Another speech was planned for an outdoor overflow area with an expected crowd of 40,000 supporters. Reportedly, only a few dozen people were in attendance just hours before the event.

WHO

- **Teenagers, K-POP fans, and TikTok users** all around reserved tickets for the Tulsa campaign rally, with no plan of actually attending.
- **TikTok users** spread videos and information about how the rally would be free and where they could RSVP tickets.
- **US Representative AOC** tweeted, "You just got ROCKED by **teens** on TikTok who flooded the Trump campaign w/ fake ticket reservations."
- **Health experts** recommend staying in areas where people could social distance, and preferably meet outside rather than inside.

WHERE

- The rally was held in **Tulsa, Oklahoma**. This was the site of a race massacre from 99 years ago, and it remains one of the worst acts of racial violence in US history.
- Teens instructed TikTok users **all across the country** to take action against President Trump's campaign rally.

WHEN

- The rally took place on **June 19**, known as Juneteenth. This is the historical date marks the end of slavery in the United States.
- The Trump campaign rally was held during **early stages of COVID-19**.

###